

HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P. O. Box 272400  
Fort Collins, Colorado 80527-2400

## PATENT APPLICATION

ATTORNEY DOCKET NO. 10003897-1

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Keith Moore

Confirmation No.: 7654

Application No.: 10/051,263

Examiner: Richard Chilcot

Filing Date: 01/18/2002

Group Art Unit: 3827

Title: Electronic Commerce System Including Customized Catalog Having Encoded Information

Mail Stop Amendment  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

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SEP 02 2005

## TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Sir:

Transmitted herewith is/are the following in the above-identified application:

- (X) Response/Amendment ( ) Petition to extend time to respond  
( ) New fee as calculated below ( ) Supplemental Declaration  
(X) No additional fee  
( ) Other: \_\_\_\_\_ (fee \$ \_\_\_\_\_)

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS		MINUS		= 0	X \$50	\$ 0
INDEP. CLAIMS		MINUS		= 0	X \$200	\$ 0
[ ] FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$360	\$ 0
EXTENSION FEE	1ST MONTH \$120.00	2ND MONTH \$450.00	3RD MONTH \$1020.00	4TH MONTH \$1590.00		\$ 0
OTHER FEES						\$
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

Keith Moore

By Krishna Kalidindi

Krishna Kalidindi

Attorney/Agent for Applicant(s)  
Reg. No. 41,461

Date: 09/02/2005

(X) I hereby certify that this paper is being transmitted  
to the Patent and Trademark Office facsimile  
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Typed Name: Krishna Kalidindi

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**SEP 02 2005**

Application No. 10/051,263  
Docket No. 10003897-1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of )  
Keith MOORE )  
Application No.: 10/051,263 ) Group Art Unit: 3627  
Filed: January 18, 2002 ) Examiner: Richard CHILCOT, Jr.  
For: ELECTRONIC COMMERCE SYSTEM ) Confirmation No. 7654  
INCLUDING CUSTOMIZED CATALOG )  
HAVING ENCODED INFORMATION )

**RESPONSE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action, dated June 2, 2005, Applicant respectfully requests favorable reconsideration in view of the following remarks.

The remarks begin on page 2 of this paper.